



Board of County Commissioners

Regular Meeting

November 01, 2018

3:30 PM

School Board Administrative Complex



Connect Travel Contract

- Connect Travel manages strategic media and newsletter campaigns for Tourist Development Department
- Connect develops and posts three Social Media posts a week which includes optimized links to track posts through Google Analytics
- Connect develops, designs, and distributes the Tourist Development monthly email newsletter
- Connect writes content for the SpringsRUs.com website blog which is promoted on lifestyle, travel, and news websites including CNN, Food Network, USA Today, Travel + Leisure, etc.
- 12-month contract for \$24,000
- **Recommended Motion:** Approve Connect Travel Contract in the amount of \$24,000



E-911 State Grant Applications

➤ Grants will fund:

1. Replacement of 911 system map display (\$45,845)
2. In-house system to manage Automatic Location Identification (ALI) Database and Master Street Address Guide (MSAG) databases (\$19,969)

➤ Both are reimbursement grant and will require a budget amendments

➤ **Recommended Motion:**

1. Approve application for two (2) E-911 State Grants for 911 mapping and addressing management totally \$65,814
2. Waive County bid requirement and accept vendor quotes for the 911 mapping grant



City of Lake City

Request for Fill Dirt – Wilson Park

- City of Lake City is requesting fill dirt from County-owned borrow pit for the Wilson Park Improvement Project

- **Recommended Motion:** Approve City of Lake City's request to provide fill dirt